

**OHIO STATE UNIVERSITY CHAPTER** 

# SPONSOR PACKET

# Dear Representative,

We would like to thank you for your interest in getting involved with the Society of Asian Scientists & Engineers (SASE) at The Ohio State University.

SASE is a national non-profit organization founded in 2007 dedicated to preparing Asian-heritage scientists and engineers for success not only academically and professionally, but also culturally as well. SASE as an organization strives to achieve 3 goals:

- 1. Preparing students for success and leadership globally
- 2. Raising cultural awareness and diversity both on and off campus
- 3. Provide opportunities for our members to give back to their local communities.

These three objectives help shape our Ohio State University chapter's events and involvement on campus. Our chapter is committed to providing members with an advantage in their fields. From hosting company events to professional development workshops, we strive to prepare our members for any type of career fair or recruiting event. In addition to on campus events, SASE's annual National and Regional Conventions help members make lasting connections and jump-start their careers.

Furthermore, SASE OSU is dedicated to promoting Asian heritage and fostering our community. As such, SASE OSU

often collaborates with other student groups on campus, from the Asian Pacific Islander Desi American (APIDA) community to other minority engineering programs. These collaborations work to leave a lasting impression of Asian culture and heritage throughout campus. Our chapter is also involved in volunteering through the campus community. From career fairs to community trash pickup, we hope to give back as much as possible to the community that welcomes us. This year, efforts being made to provide more volunteering also are opportunities in the wider Columbus area as well as getting involved with local K-12 school districts.

Generous donations from companies such as yours allow us to continue to positively impact our members' growths, as well as provide opportunities for us to expand our reach to more people and communities. Averaging 20 attendees per event, company events such as yours is also a great opportunity to reach out and meet dedicated students at The Ohio State University, creating a wonderful connection between our members and your company's recruiting pipeline.

Thank you for your consideration, we hope to collaborate with you!

Sincerely,

Society of Asian Scientists & Engineers at The Ohio State University

ohiostate@saseconnect.org

# **SASE OVERVIEW**

#### **General Meetings**



Throughout the year, we hold biweekly professional, informational, and social meetings for our members. Social events feature a variety of cultural activities and foods, while company events allow members to network and develop a variety of professional skills. Some of our most successful meetings have been the Science of Ice Cream, Pitch Competition, Lunar New Year celebration, and "How to Speak" with Proctor & Gamble".

#### **SASE Mentorship**

Our mentorship program, named SASEsibs, is designed to foster relationships between upperclassmen and underclassmen. This program encourages not only technical and professional development, but social connections as well. The goal of this program is to provide resources and guidance from people of similar majors and backgrounds, as it may be



difficult to find academic advising and build connections as a freshman. This can include welcoming freshmen to campus, providing tips and tricks to underclassmen so that they can get the most out of their college experience, as well as creating a "buddy system" so that underclassmen can feel more comfortable trying out different clubs or exploring different aspects of college.

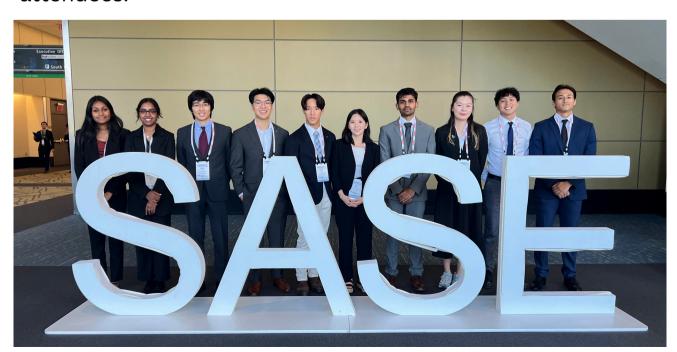


# National & Regional Conference



Each year, SASE hosts a national and regional conventions. The SASE National Convention and STEM career fair is the largest convention and career fair for Asian Americans. With hundreds of students across dozens of schools all over the nation attending these conventions, it provides a great opportunity for

students to network and make lasting connections with peers and professionals. These conventions, filled with career fairs, workshops, and seminars, are also great in helping attendees advance in their careers. In 2024, SASE OSU took 10 members to the SASE National Convention in Boston, Massachussetts and was able to achieve a rate of ~30% for internship offers for attendees.



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#### **Cultural Mission**

As a diversity organization, SASE is committed to bringing awareness to Asian culture and giving back to the community that graciously accepts us. On campus, SASE OSU attends large philanthropic events such as LiNK (Liberty in North Korea) Gala and One Asian Nation, which helps bring awareness and money to Asian charity groups. Members also attend events of other Asian cultural organizations to show support for the different Asian populations on campus.



Off-campus, we participate in local trash pick-up opportunities like Clean Up Columbus. These events not only help us get involved but are also a great bonding experience, helping foster closeness within the community.



#### **SASE X ABSA Pitch Competition**

Started in 2023 with the SASE x ABSA Case Competition, the SASE x ABSA Pitch Competition is a collaborative event with the Asian Business Student Association at OSU (ABSA). Participants are faced with a prompt that combines engineering and business elements, encouraging participants to network with others outside of their fields and industry

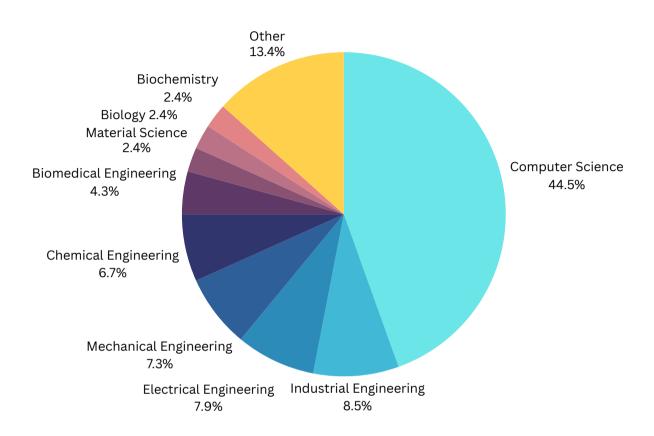
judges, all while developing critical thinking and research skills. This year, we are committed to expanding this competition by inviting other engineering and business organizations to get involved. We are looking for more sponsors to support this as an annual event that anyone, no matter their background, can experience and grow from.



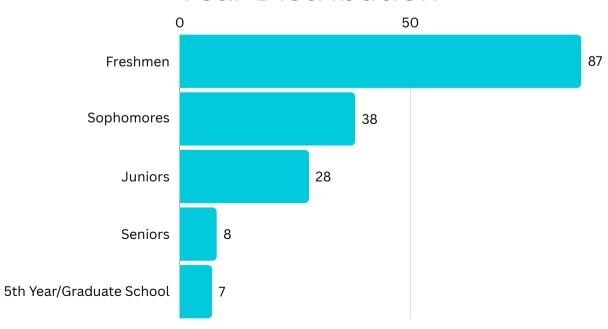


# **Statistics**

#### Major Distribution



#### Year Distribution



# **Sponsorship Options**

|  | Gold    | Silver | Bronze* |
|--|---------|--------|---------|
| Monetary Contribution  | \$1,200 | \$700  | \$150   |
| Number of Company Outreach<br>Events                                       | 2       | 1      | 1       |
| Company Logo and Link<br>Displayed on Our Website                          | х       | x      |         |
| Company logo displayed on all<br>SASE OSU General Body<br>Meeting events   | X       | X      |         |
| Access to SASE OSU Resume<br>Database                                      | х       | X      |         |
| Special recognition at first<br>General Body Meeting of each<br>semester   | X       |        |         |
| Company logo on membership<br>T-shirts and other applicable<br>merchandise | X       |        |         |
| Opportunity to sponsor SASExABSA Competition                               | x       |        |         |
| Opportunity to bring recruiters and judges to SASExABSA Competition        | X       |        |         |
| Access to SASE mailing list to send recruitment opportunity emails         | Х       |        |         |

<sup>\*</sup>Bronze is a trial package and can only be utilized once

# Thank You!

Regardless of your final decision to collaborate with our chapter, our team would like to express our most sincere gratitude to your team in taking time to consider our offer.

Our goal will always be to provide a safe space and resources for our members to continue to advance professionally, as well as raise awareness for Asian heritage and culture. Without our sponsors, many of our events and opportunities, such as going to conventions, would not be possible. Again, we would like to thank you for taking time to consider our offer. We are looking forward to working with your team in the future!

### **Reach Out!**

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#### **Our Email**

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